

GINSMS Inc. Closes IPO for \$1,700,625

CALGARY, ALBERTA – (Marketwire – Dec. 16, 2009) – GINSMS Inc. (“GINSMS” or the “Company”) is pleased to announce that it has closed its previously announced initial public offering (the “Offering”) of units of the Company (the “Units”) for \$1,700,625. CTI Capital Securities Inc. acted as agent (the “Agent”) in connection with the Offering, which was conducted in Alberta, British Columbia, and Ontario. The common shares of GINSMS (the “Common Shares”) are expected to begin trading on the TSX Venture Exchange under the symbol GOK on or about December 18, 2009.

GINSMS owns 100% of GIN International Ltd., a technology company focused on providing inter-operator short messaging services to mobile telecom operators in Hong Kong. The net proceeds of the Offering will be used to meet the Company’s stated business objective to become a leading short messaging service (“SMS”) and data hubbing service provider to mobile network operators in Hong Kong and China and to establish an international SMS and value added services business.

Contemporaneously with the closing of the Offering (the “Closing”), the directors and officers of GINSMS subscribed for an aggregate of 233,334 Common Shares (\$35,000) on a private placement basis in accordance with applicable securities laws. For a more detailed description of the Company and the Offering, together with complete biographies of each of the directors and officers of GINSMS, please consult the Company’s Final Prospectus dated November 12, 2009 and available on SEDAR.

At the Closing, GINSMS issued 11,337,500 Units. Each Unit was priced at \$0.15 and consisted of one Common Share and one-half of one common share purchase warrant (the “Warrants”). Each complete Warrant gives its holder the right to purchase one Common Share at a price of \$0.20 at any time until December 16, 2011.

In consideration of its services, the Agent received a corporate finance fee of \$40,000. The Agent also shared a cash commission of \$170,058 and 907,000 broker warrants (the “Broker Warrants”) with members of the selling group. Each Broker Warrant gives its holder the right to purchase one Common Share at a price of \$0.15 at any time until December 16, 2011.

For further information, please contact:

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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.